



# 1:1 FUNDAMENTAL PERMANENT MAKEUP PROGRAM

The most complete training for beginners



*By* Natalia Markajani  
and Anastasia Maximova  
ALTRA PMU



# NATALIA MARKAJANI



Owner and founder of ALTRA, a premier permanent makeup studio and academy in Columbia, Maryland.

Certified artist, trainer, and speaker, specializing in Powder/Ombre Brows, Lip Blushing, Lip Neutralization, and Permanent Eyeliner. Winner of multiple PMU competitions and a sought-after speaker at industry conferences.





# ANASTASIA MAXIMOVA



Renowned artist and trainer with over 12 years of experience, specializing in the Nano Hair Stroke technique, Ombre Brows, Combo Brows, and Lip Blushing. Winner of numerous competitions in the Nano Brows and Lip Blush categories, and an invited judge and speaker at the most prestigious PMU conferences. Anastasia holds an MBA in Dermatology and a Bachelor's degree in Arts.





## OUR PROGRAM IS FOR YOU, IF YOU ARE:

### BEAUTY SPECIALIST who wants to



- add an additional service;
- move into a new high-paying profession;
- work less but earn more.

### WORK FOR HIRE who wants to



- radically change your field of work;
- break the ceiling in wages;
- be able to create your work schedule.

### STUDENT



- who does not want to wait for graduation and dreams of earning money in their free time.

### STAY AT HOME MOM who wants to



- gain financial independence;
- successfully combine work schedule with life.

And also absolutely any person who dreams of learning permanent makeup, making people even more beautiful and having a consistently high income.

## **MONEY IS OPPORTUNITY**

I calculated your possible income in the first month after training and the prospects for income growth in the next 5-6 months:

### **IMMEDIATELY AFTER TRAINING:**

Minimum cost of the procedure:	<b>\$200</b>
Working hours per day 1 client:	<b>2-3 hours</b>
Number of working days per month:	<b>20 days</b>
<b>INCOME PER MONTH:</b>	<b>\$4000</b>

### **AFTER 4-5 MONTHS OF WORK**

Minimum cost of the procedure:	<b>\$500</b>
Working hours per day 2 clients:	<b>5-6 hours</b>
Number of working days per month:	<b>16 days</b>
<b>INCOME PER MONTH:</b>	<b>\$16 000</b>

TRAINING



PROGRAM

Our course is a simple step-by-step system, following which you will become a sought-after artist with high income



**OPTIONS:**

- POWDER/OMBRE BROWS
- + COMBO BROWS
- LIPBLUSHING
- BROWS + LIPS

ONLINE THEORY AND PRE-TRAINING starts 10 days prior to in person class



You're added to Telegram chat group

- 01** Study at your convenient time and place
- 02** Do homework
- 03** Submit assignments in telegram
- 04** Daily feedback from instructor

Viewing the theoretical block and taking the exam

S INCLUDED IN TRAIN

## **1:1 PRIVATE CLASS**

**ONE AREA - 5 DAYS IN PERSON (DATES CUSTOMIZED)  
STUDENT GETS TO WORK ON 4 LIVE MODELS**

**HOURS:**

**DAY 1-5 10:00 AM - 5:00 PM**

**2 AREAS - 8 DAYS IN PERSON (DATES CUSTOMIZED)  
STUDENT GETS TO WORK ON 6 LIVE MODELS**

**HOURS:**

**DAY 1-8 10:00 AM - 5:00 PM**

**\*ADDITIONAL MODEL \$300**



## IN ONLINE THEORY OF “ALTRA PMU” YOU’LL LEARN

- What is permanent make-up
- Types of permanent make-up
- Workplace organization
- Contraindications to permanent makeup
- Complications after permanent makeup
- Types of neoplasms
- All about skin
- Scarring
- Color perception
- Filters in the skin
- Color types
- Anesthetics
- Machines
- Needle theory
- Techniques in Brow and Lip PMU
- Brows and Lips Anatomy
- Working with asymmetry
- Pre-draw/mapping
- Post-care
- Brows and Lips shading pattern
- Healing process
- Popular mixes
- Color theory
- Pigmentology

*And much more . . .*



# NOW LET'S MOVE ON TO THE EXCITING PART BONUSES



**01**

A full kit enough to do 20 procedures, including machine, needles, pigments, latex, disposables etc

**02**

Client intake forms and insurance recommendations

**03**

Marketing guide

**04**

Certificate of Completion

**05**

Unlimited ongoing support

**06**

Special rate for shadowing, mentorship days, and advanced classes

**07**

Exclusive workbook

**08**

2 Complimentary booth rental days

**09**

Online Removal lesson



**ALTRA**  
PERMANENT MAKEUP

# COURSE COST



**"ALTRA PMU"**

**By Natalia Markajani and  
Anastasia Maximova**

**1 area \$7000**

**2 areas \$10 000**

Payment plans available

